



40TH INTERAMERICAN CONGRESS OF PSYCHOLOGY JULY 14 TO 18, 2024

Sponsorship Proposal





In 1995, the Inter-American Congress of Psychology (CIP) was held in Puerto Rico and in 2025, after 3 decades, the CIP will return to the Island of Enchantment from July 14 to 18. This event will be a bridge for the exchange of psychological knowledge in the Americas and the Caribbean and will have great significance not only intellectually and professionally, but also emotionally and affectively for the participating countries and psychologists.

Greetings!

As the president of the 2025 Inter-American Congress of Psychology (CIP), I urge you to mark the date on your calendars. We will be celebrating the largest CIP in San Juan, Puerto Rico, “the Island of Enchantment” from July 14-18, 2025. Let me share with you why you should make every effort to participate.

The “Bridge for Psychology of the Americas” illustrates the spirit of our aspiration for a psychology for all of the Americas. From the tundra of Canada to the Patagonia of Argentina, we share not only the common bond of the Americas, but also the best that psychology has to offer. From qualitative and socio-historical perspectives to quantitative and statistically anchored ones, we have it all. It is our time for the diversity of our perspectives to interact to develop a sustainable psychology for all.

Puerto Rico presents a unique opportunity for a gathering of all the Americas for the common good, as well as a strong and robust psychology that serves as a reference for the rest of the world. Come and join us in making history and experiencing the solidarity that is so lacking in our world.

We look forward to seeing you at the Fortieth Inter-American Congress of Psychology!



Antonio Puente,
President of Congress

ABOUT SIP

The Inter-American Psychological Society (SIP) was founded in December 1951. The 1st Inter-American Congress of Psychology was held in the Dominican Republic in 1953, and in 2025 we will celebrate the 40th Inter-American Congress of Psychology in Puerto Rico. It has members, professionals and students, throughout North, Central, and South America and the Caribbean, although it also has members from Europe and other countries. The four main languages of the SIP are: Spanish, English, Portuguese, and French.





WHY SPONSOR THE CIP?

Sponsoring the Interamerican Congress of Psychology will help our organization fund several scholarships for students to attend the conference and cover conference expenses.

HOW MANY VIEWS WILL YOUR ADVERTISEMENT HAVE?

Take advantage of our various sponsorship, exhibition, and advertisement options for your company or organization. Your ads will reach over 2,000 attendees and 6,000 followers on our social media platforms.

OUR SPONSORS



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SPONSORSHIP OPPORTUNITIES

	BRONZE \$1,500	SILVER \$2,500	GOLD \$5,000	PLATINUM \$7,500	DIAMOND \$10,000
Company logo in the digital program and mobile app of the Congress	✓	✓	✓	✓	✓
Company logo in the announcements through the Congress's social media and EBLAST	✓	✓	✓	✓	✓
Mention during the Congress's activities	✓	✓	✓	✓	✓
Exhibitor space during the days of the Congress	✓	✓	✓	✓	✓
Placement of Standing Banners	—	✓	✓	✓	✓
Advertising on the hotel's digital boards during the days of the Congress	—	—	✓	✓	✓
Free attendance to the Congress	—	—	1 TICKET ✓	2 TICKETS ✓	3 TICKETS ✓
Tickets for the Networking Dinner	—	—	1 TICKET ✓	2 TICKETS ✓	3 TICKETS ✓
Special recognition and the opportunity to address the audience during a social event or before a keynote presentation	—	—	—	✓	✓
Inclusion of the logo and promotional material in the Congress's bags	—	—	—	—	✓



OTHER OPPORTUNITIES FOR SPONSORSHIP

Welcome Reception \$1,500

Our Welcome Reception will be on Monday, July 14. The Welcome Reception will be held at the Convention Center at the Sheraton Hotel.

Your benefits as a sponsor include:

- Special recognition at the Welcome Reception.
- Your logo on the Congress website.
- Special mention in the Congress's digital program.
- Space to give a short Welcome Message.

Social Dinner \$1,500

Our Social Dinner will be on Thursday, July 17.

Your benefits as a sponsor include:

- Special recognition at the Social Dinner
- Your logo on the Congress website.
- Special mention in the Congress's digital program.
- Space to give a short Welcome Message.

Keynote Lectures \$1,250

Our Keynote Lectures will be held at the Convention Center at the Sheraton Hotel.

Your benefits as a sponsor include:

- Special recognition during the Keynote Lectures.
- Your logo on the Congress website.
- Special mention in the Congress's digital program.

EXCLUSIVE SPONSORSHIP

Coffee Breaks \$10,000

This sponsorship will give you prominent visibility in front of 2,000 professionals and leaders in the field during the conference break. You will receive public recognition during the sessions and be featured in all of our promotional materials. It is a unique opportunity to connect with your target audience in a prestigious setting with international reach. There will be a [number] of Coffee Breaks [through out/ between, etc.] the sessions on [date, time, place].

Your benefits as a sponsor include:

- Special recognition at the Coffee Break.
- Your logo on the coffee stations, napkins, cups, and any other material used during the break.
- Special mention in the digital program, the website, and the Congress's social media.
- Opportunity to include promotional material or samples on the coffee break tables.



OTHER OPPORTUNITIES FOR SPONSORSHIP

PUBLICITY OPPORTUNITIES

Advertisement on the Congress's website, digital program, social media page, and app.	\$250
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All images must be sent via email to cip2025pr@gmail.com, along with the corresponding contact information. CIP will not be held responsible for any grammatical or design errors in the submitted files.

SPECIAL SPONSORSHIPS

Lunch for Volunteers	\$5,000
Sponsorships for the Congress's Bag (Includes company logo).	\$10,000
Sponsorships for the volunteers' T-shirts or vests (Includes company logo).	\$5,000

ADDITIONAL BENEFITS FOR SPONSORS

- Sponsors will have increased visibility and a preferential location in the exhibition area.
- Inclusion of the logo in promotional materials and announcements during the Congress.
- Opportunity to address the attendees during social events or before a keynote lecture.

REVIEW OF SPONSORSHIP OPPORTUNITIES

DEADLINE: MAY 14TH, 2025

Please choose all that apply:

Bronze Sponsorship Package	\$1,500
Silver Sponsorship Package	\$2,500
Gold Sponsorship Package	\$5,000
Platinum Sponsorship Package	\$7,500
Diamond Sponsorship Package	\$10,000
Welcome Reception	\$1,000
Social Dinner	\$1,250
Keynote Lectures	\$3,000
Lunch for Volunteers	\$1,250
Coffee Breaks	\$10,000
Sponsorships for the Congress's Bag (Include company logo).	\$2,000
Sponsorships for the volunteers' T-shirts or vests.	\$3,000
Advertisement on the Congress's website, digital program, social media page, and app.	\$250