



PONCE ES PONCE AND THE REST IS...

Get ready to enjoy a total immersion in the salsa culture of Ponce!

A cultural experience where we delve into the history of salsa, its Puerto Rican roots, and its deep connection to Ponce, the birthplace of legendary salseros such as Pete “El Conde” Rodríguez, Cheo Feliciano, Ismael Quintana, Héctor Lavoe, and the renowned group La Sonora Ponceña. Join us for an immersive journey through the rhythms, history, and influence of salsa in Puerto Rico!

MAIN ATTRACTIONS OF THE SALSA ROUTE IN PONCE

- **Paseo de la Salsa Cheo Feliciano:** A walk dedicated to the legendary singer, adorned with murals and sculptures celebrating his legacy.
- **Cantera Club:** A community museum dedicated to Pete “El Conde” Rodríguez, where personal objects are exhibited and anecdotes from his life are narrated.
- **Burial Place of Héctor Lavoe and other salseros:** Visits to the final resting places of these icons, allowing us to pay tribute to their contribution to the genre.

JULY 15, 2025
7:30 AM TO 6:00 PM

PRICE PER PERSON

\$245.

Minimum 30 /
Maximu 40 participants

ACCOMMODATION

Sheraton Puerto Rico (headquarters),
The Wave Hotel and La Mona Loíza

EXCURSIONS

Old San Juan / Ponce Architecture
and history / Ponce is Ponce and the
rest is.... / Catamaran to Culebra
Catamaran to Cayo Icacos / El Yunque
Forest Reserve / El Yunque Forest
Reserve and Luquillo beach



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1-787-756-6720 (9AM-5PM)

AP-255



PONCE ES PONCE AND THE REST IS...

INCLUDES

- Private round-trip transfer from your hotel or the host hotel
- Bottle of water and snack (fruit/protein bar)
- Salsa Route Tour
- Pete “El Conde” Rodríguez Museum (*Catalina la O, La Esencia del Guaguancó*) in the Cantera in Ponce
- Discover the Paseo de la Salsa Cheo Feliciano (*Anacaona, Amada Mía*)
- Stop by the tomb of Héctor Lavoe, (*Aguanilé, Periódico de ayer*)
- Enjoy lunch at a local restaurant **The Wine Room**
- A drink with lunch (water or soft drink)
- Dessert experience (surprise)
- Taxes
- Gratuities
- Accompanied from San Juan

FOR A BETTER EXPERIENCE

- Comfortable shoes, sandals
- Sunblock lotion
- Cap or hat
- Comfortable clothing (shorts, t-shirt, cotton clothing)

ORIGIN OF THE SALSA MUSIC

Salsa is a musical genre that emerged in the 1960s in New York as an evolution and fusion of Afro-Caribbean rhythms, primarily from Cuba and Puerto Rico. Although the term “salsa” gained popularity during that period, its musical roots trace back to earlier genres such as son cubano, mambo, guaguancó, and the Puerto Rican plena.

RENOWNED ARTISTS OF THE GENRE

These Puerto Rican artists were key in the creation and popularization of the genre:

- **Héctor Lavoe** “El Cantante de los Cantantes”, known for *Periódico de Ayer* and *El Cantante*
- **Willie Colón** Trombonist and producer, he collaborated with Lavoe on legendary albums such as *Cosa Nuestra*.
- **Cheo Feliciano** Master of bolero and salsa, with hits like *Anacaona* and *Amada mía*.
- **Ismael Rivera** He revolutionized the “soneo” with songs like *Las Caras Lindas*.
- **Ray Barretto** Percussionist and pioneer of Latin Jazz, with songs like *Indestructible*.
- **Pete “El Conde” Rodríguez** Best known for *Catalina La O* and his powerful voice.



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GENERAL CONDITIONS

Full payment at the time of confirming services.

ACCOMMODATION CANCELLATIONS

45 days before: \$50 per room / 44 to 30 days before: \$75 per room / 29 to 15 days before: \$100 per room / 14 days or less: **Non-refundable**.

EXCURSION CANCELLATIONS

30 to 15 days before: \$25 per excursion / 14 days or less before: **Non-refundable**.
The refund is credited to the same payment method used.