



Una Psicología para todas las Américas



ETHNOPSYCHOMETRY: DEVELOPMENT OF PERSONALITY INVENTORIES THAT ARE VALID, RELIABLE, RELEVANT, AND CULTURALLY SENSITIVE

Precongress Workshop

About the Workshop

In this training session, we will explore the methods for developing valid and reliable personality measures that are also relevant and sensitive to culture. We will give examples of the procedures used to construct locus of control, masculinity-femininity, empathy, assertiveness, achievement orientation and self-concept measures for Spanish speaking participants.

Learning Objectives

- Conocimiento de la teoría y conceptualización de los constructos de locus de control, masculinidad-feminidad, empatía, asertividad, orientación al logro y autoconcepto.
- Desarrollo de definiciones conceptuales culturalmente sensibles basadas en exploraciones cualitativas de los constructos de locus de control, masculinidad-feminidad, empatía, asertividad, orientación al logro y autoconcepto.
- Desarrollo y análisis psicométrico de locus de control, masculinidad-feminidad, empatía, asertividad, orientación al logro y autoconcepto para participantes de habla hispana.

Instructor

- Rolando Diaz-Loving, received his Ph.D in social psychology from the University of Texas at Austin in 1982, is a professor at the National Autonomous University of Mexico specializing in Social and Personality Psychology, Ethnopsychology and Close Relationships. Dr. Diaz-Loving's research is a certain international reference in couple and family relationships and cross-cultural psychology and ethno-psychology. His publications and research on personality and social psychological processes are the basis for the creation of a Mexican ethno-psychology investigation of these phenomena in Latin America.



Español

Monday, July 14, 2025

1:30pm - 4:30pm

3 CE Credits

\$30.00



Interamerican Congress of Psychology (ICP2025)
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Questions/Requests of information:
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